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# PARK'S FLORAL MAGAZINE

Vol LX. No. 5.  
Established 1871.

May, 1924.

10 cents a year



GERBERA JAMESONII: A Brilliant Indoor Summer Bloomer from South Africa.

## 15 Gloriously Beautiful GLADIOLUS 30c

WITH A YEAR'S SUBSCRIPTION

Again we come to you with our Annual Offer of Gladiolus, and our friends know we make a sort of gift collection of Gladiolus to secure a great lot of renewal and new subscriptions in the Spring.

**NO DELAY IN FILLING ORDERS**

We have an unusually nice lot of bulbs, grown right here good, sound firm bulbs, fine-blooming size, in perfect condition, and of a choice assortment of varieties, colors and markings. We send 15 of these elegant bulbs postpaid, and a year's subscription to the Floral Magazine, for **Only 30 cents.**

**4 Collections, 60 Bulbs, and 4 Subscriptions \$1.00**

This is a grand, good, liberal, offer, and we hope our friends will respond with their usual pleasing clubs, to show their spirit of co-operation, as well as to secure fine bulbs for their gardens.

Address, **PARK'S FLORAL MAGAZINE**

**LAPARK, PENNA.**

# PARK'S FLORAL MAGAZINE

A MONTHLY DEVOTED TO FLOWERS

LAPARK SEED AND PLANT COMPANY, Inc., Publishers

LAPARK, — PENN'A.

Entered at Lapark, Pa. P. O. as 2nd-class Mail Matter.

Single Copy 5c.

## A PERSONAL LETTER FROM YOUR EDITOR

An Editor is necessarily allied in many ways with the readers of his publication and upon his shoulders largely rests its success or failure in fulfilling its chosen mission. But the readers themselves are the other half, and a very important half, and it is only when there exists a sympathetic understanding between them, with a common ground to work on, and intelligent, aggressive co-operation, that we can hope to attain any purpose we have untidily decided upon.

What I have in mind at the moment more particularly is a knowledge, gained through your own letters, that for many years a goodly number of the readers of Parks Floral Magazine have been hoping that the day might come when we could have a larger Magazine, providing the additional space so apparently needed for discussion of our beloved Flowers and to redouble our efforts to hasten the day when every household in our great, wonderful land would evidence the result of the years of individual influence and example of all of us who love flowers and already grow them, in windows resplendent with blooming plants and outdoors neatly hedged and decorated with bulbs and flowering shrubbery until every road, and every lane, no matter where we travel, will be one continuous procession of natural, colored beauty, even though our journey be limited to the weekly trip to market and back again.

Therefore, let us now consider seriously, and also with minds made up to carry through successfully any plan decided upon, just what we might do together to bring about this happy conclusion, some plan that will be thoroughly practical, free from complications and red tape, that will be agreeable to the majority of us and that we can easily carry out if we only care to. Let us remember that it will be in this, like it is with everything for the good of other folk, that the responsibility and work of carrying the thing through will fall to the few faithful and busy ones who can always, however, spare time and energy for a proposition that promises benefit to the community at large.

Before we go any further please allow me to point out that an Editor who hopes to persuade his publishers to support him along certain lines must be able at all times to demonstrate to their satisfaction that the readers themselves approve of the Magazine he is giving them. And you and I know that the strongest evidence that this is so with the Floral Magazine is an abundance of letters from the readers themselves. You may think it a light and easy task to edit the little Magazine, because there are at present so few pages to be filled with reading matter and pictures, but let me assure you that what makes it really quite hard is the very fact that the space is so limited, because there are so many contributions and so much to be said on such a great subject as Flowers, and so little room to get it all in. To be considered a successful Editor, therefore, I must be able to draw from you readers frequent letters telling me frankly what you do not like and what you would prefer to read in its columns rather than to praise me, when something appears to you particularly good.

But it is not enough merely to satisfy subscribers; to be wholly successful as Editor I must be able to arouse your enthusiasm for the Magazine to such a point that you will just have to go out and tell your neighbors and friends that you think Parks Floral Magazine the grandest little paper in existence, and persuade them to come in quickly as subscribers so as to have its help as you do in getting so much more out of your flowers than you ever did without it. This will mean a continuous and persistent flow of new subscribers that will prove to the publishers that the Magazine actually is as the readers would like it. This truly will be working together to make each number even better than all that have gone before.

Now let me confess that for the last few years I have sort of forgotten that quality in circulation is more to

be desired than number. I have been thinking that what we needed most of all was a million subscribers. But I am wrong, and I have always known that half a million pleased, interested subscribers are worth in every way two or three times as many without enthusiasm.

So much for generalities, and now let me get right down to the particular plan I have in mind and want to submit to you. If I can take the Magazine as it exists to-day, thirty-two pages for most of the year and sixteen in Summer when advertising is so very light, and can succeed in transforming your liking for the Magazine into enthusiasm for it, and plans for its enlargement, to a point where I can persuade at least one of you out of every five to give me not to exceed ten minutes of your time between now and Fall, perhaps only five minutes, I believe together we can show our publishers that we are deserving of a forty-eight page Magazine at least a few times during the coming year, and once or twice at any rate perhaps even a sixty-four page number. I can promise you that the publishers will be glad to do their part if we will do ours.

I wish I might say something that would persuade you to accept this as a personal letter from me, and to read it seriously and to act promptly on the plan I suggest. I received my editorial training on a publication the readers of which had become so deeply interested with the Editor in its success that she could at any time call upon them to help her secure a certain number of new subscribers within a given time and they were always sent in. I shall never forget the results particularly with the States of Pennsylvania and Iowa, where we had about 12,000 subscribers. The Editor asked them to double the number within a month, and they actually more than doubled it. I am told that it is no longer possible for an Editor to secure such interest and support from his readers, that it is out of style, but I believe it is possible, and I do sincerely hope you and I will prove, by what we can accomplish within the next few months, that the subscribers to Parks Floral Magazine desire so much that the Magazine shall continue to be published in an increased size, with larger facilities for carrying on its propaganda for more and better flowers that we can successfully carry out any plan we undertake together.

The publishers of Parks Floral Magazine are announcing in this number that on and after September 1 the subscription price will be twenty-five cents a year, three years for fifty cents, and I believe this is a splendid move in the right direction. I am of the opinion you subscribers will appreciate the Magazine more when it costs you a quarter instead of a dime, that you will value it more highly, read it more thoroughly and file the copies more carefully for seasonable reference. Indirectly this will mean that our advertisers will receive larger response from our readers; it will pay them better to use space in the Magazine and they will want to use more space, oftener, and their example will be followed by other advertisers that at present we do not have at all, and so they will be helping us to secure the additional pages we are trying to persuade the publishers to give us.

Remember, until the 1st of September every one of you have the right to renew your subscription for one year in addition to its present date of expiration, no matter what that date may be, at ten cents. And you also have the privilege of inviting your friends and neighbors, who are not subscribers, to enroll themselves at a dime a year.

## This Is My Plan

If a sufficient number of you will sit right down after reading this notice, and while having it freshly in mind, and write me suggesting how the Magazine can be made more necessary and interesting to you personally, and promise me that you will, between now and the first of next September, secure and send us at least two new subscriptions at ten cents a year, I believe truthfully we will get a forty-eight page Magazine for next October, to start with, and that before twelve months from that date have passed we will have received at least two or three



additional forty-eight page numbers, and perhaps at least one or two of sixty-four pages, and without any further increase in the subscription price.

Is there in your mind any reason why I should not ask you thus frankly to co-operate with me in making the Magazine what I am sure we all want it to be? One real, genuine, whole hearted effort on your part, just once and right now, will bring the increase in the circulation, and I, on my part, will pledge the very best there is in me, not for five or ten minutes, but for three hundred and sixty-five days.

This means a whole lot to me, and I am counting on a prompt and very full response.—EDITOR.

## A PARTICULAR NOTICE FROM THE PUBLISHERS

Any reader of twenty-five years of age or over who will put on her thinking cap a moment will recognize the fact that, from a money point of view at any rate, about everything has changed to a greater degree within the last dozen years than in probably any previous half-century.

And this is especially true of costs. Money, gold which is the foundation of money, is more plentiful in the United States than it has ever been, and the consequence is that it is cheaper, which is the reason it takes so much more of it to purchase any given product, and it makes not a bit of difference whether we are buying a man's time, his sugar, meat, a suit of clothes, a dress, book or magazine, we must pay very much more for it. It is true there have been fluctuations in a very limited number of products, but these are only exceptions, and official statistics prove that the average is very greatly higher than when most of us were youngsters.

Whether or not this is a healthy and desirable condition is not the question we have in mind just now, for no matter what we may feel about it the fact remains true and we are all daily brought up against it in our own individual shopping transactions.

Now then, as the higher costs are just as well known to you as to us, it will require little effort on our part to convince you that the subscription price of Parks Floral Magazine must be increased. The subject is not a new one to you, as it has been discussed several times within the last five or six years in the Magazine, and you will agree with us we have made a fair and persistent effort to maintain the dime rate, far longer than most publishers, who raised their prices during the war and few have since lowered them. However, one naturally likes to have figures, so let us tell you that the white paper on which the Magazine is printed costs us to-day three times as much as it did formerly, and the freight on it is almost twice as high. To the men who set the type, make the pictures and plates, and print the Magazine, we are paying from three to five and even six times higher wages than in the older days. Taxes, interest, fire insurance premiums, printing ink, type itself, the flour used for the paste, that holds the pages together, all have advanced to an unheard-of degree; why even the very rags that we use by the sack full in washing the printing presses each night cost eight times as much as ever before. Furthermore, instead of costing us one cent a pound for postage to distribute the Magazine anywhere in the United States the rate to-day with us averages slightly over three and one-fourth cents per pound, or an increase of more than three hundred per cent.

We want you to know the situation exactly as it is so that you will understand the proposed increase in the subscription price is compulsory, and certainly not an effort on our part to take advantage of your apparent liking for the Magazine. We believe the Floral Magazine has been filling a niche of its very own during more than fifty years with considerable satisfaction to its readers, and we know from experience Flower-lovers are fair-minded and reasonable folks, and are confident you will agree with us that an increase in the subscription price cannot be put off any longer if the Magazine is to be published at all.

The logical increase from ten cents a year is to twenty-five cents. To-day the quarter dollar is the popular coin, that has taken the place of the dime as the cost of most little things, and we believe the majority of our subscri-

bers, recognizing the facts as they are, will gladly pay twenty-five cents a year for the Magazine.

In the line of advancement and improved service for you we have recently adopted the most modern, scientific and rapid system of enrolling subscribers' names and mailing the Magazine. This method involves the embossing of each subscriber's name and address on an aluminum plate. This plate once embossed will last indefinitely provided there is no change of address, or any change requiring a new plate. From this you can understand it is desirable for us to secure renewals of subscriptions for a longer period than one year, and that it is cheaper for us to handle them that way. For example, if Mrs. Smith should renew her subscription in advance for three years it would require one plate and one embossing, whereas if she sent her subscription this year and renewed it each year for the two following years three plates and three embossings would be necessary, at three times the cost. It is but fair that you should have the advantage of this saving, and so we shall make the price fifty cents for three years.

Please, therefore, consider this an announcement that on and after the 1st day of September of this year the subscription price to Parks Floral Magazine will be twenty-five cents a year, or three years for fifty cents.

We believe the increase to twenty-five cents a year will result in improvement all around. Subscribers will naturally think more of the Magazine that costs them a little bit more money, and, as an indirect result, advertisers will receive more generous responses from our readers, which, in turn, will bring us more advertising and enable us to make at least several numbers a year forty-eight pages, and, perhaps, an occasional one even sixty-four pages. We consider the increase to twenty-five cents a year strengthening to the Magazine and the forerunner of many good things for our subscribers, and of consequent benefit to ourselves.

Of course, in the meantime, you have the right to extend your subscription another year from its present date of expiration, which date is shown by the printed address label on your Magazine, at the present price of ten cents, and we shall not be at all displeased we can assure you if every one of our over half-million subscribers would take advantage of this opportunity, and at the same time send us along a subscription from a neighbor, or two, at the same rate, ten cents for twelve months.—THE PUBLISHERS.

## MAY REMINDERS

Beginning with the first week of May, in most States in the latitude of New York, it is possible to sow seed in the open. Though active work may begin it must be remembered that, as cool, raw days, and frosty nights are still possible, it is not safe to put out tender plants during the early part of the month without providing some means for ample protection, so that in case of sudden cold or frost the young plants may be quickly shielded from injury. If in compact beds a stake driven in at each corner on which to suspend a sheet of muslin will well serve the purpose, but if scattered the plants may be covered with glass, fruit jars, inverted flower pots or berry boxes. Newspapers, weighted at the edges with small stones, soil or bits of board, are also satisfactory used.

Sweet Peas having made their appearance will now require careful attention if one is to have flowers best in both quality and quantity. They should be supplied with adequate support, cultivated, thoroughly watered, and, as the weather becomes warmer, thickly mulched to conserve moisture, for the beds must never become too dry. Also, keep them free from weeds and do not allow the blooms to go to seed—pick them certainly every second day.

Sow Pansies, Poppies, Petunias and other favorite annuals.

Transplant flower seedlings and Carnation plants, preferably on a sunless day.

Geraniums, Coleus and similar beds may be set out the end of the month, and all house plants may be safely put outdoors at the same time.

Plant Gladioli this month, making three or four plantings at intervals of ten days each, in order to have continuous bloom throughout their season.

The planting of other Summer blooming bulbs may follow. (As the bulb of the Tuberose is easily injured by frost do not set it out until the soil is thoroughly warm and all reasonable danger of clammy, cold weather is past.)

Bertha Berbert-Hammond,  
Mahopac Falls, N. Y.

# PARK'S FLORAL MAGAZINE

LaPark, Pennsylvania.

## How To Care for Growing Gladiolus BY AN EXPERT GROWER

**I** PRESUME all over this good land of ours you readers are watching the growth of your Gladiolus. Down in Southern California they will have been gathering bloom spikes for a long time, but up in Dakota, and Montana, and in New England the bulbs are just going into the ground. This is a big country, but in every nook and corner of it can be found the beautiful Gladiolus.

As the bulk of you have either just planted your bulbs

or they are just coming up, you will want to know a little bit about taking care of them. First and foremost, keep them cultivated, but be very careful not to go deep, or to break over the leaves in any way, especially with small stock. Do no artificial watering except on germinating bulbets. When your bulb stock is about a foot high a light top dressing of commercial sheep manure is the ideal thing to use. Sift it right onto the rows: it will not burn anything, and it will promote a steady, healthy growth. Repeat the dose three weeks later, and a third time after another three weeks. This manure contains potash and phosphates and is splendid for Gladiolus.

By July 20th your first bloom spikes on some of the early kinds will be showing strong. Now is the time to commence a little watering with the hose. Never overdo it, but till the time for digging comes never let them suffer for water after the bloom spike shows.

Gladiolus are pre-eminently a cut-flower, and they rarely look extra well for bedding purposes. To enjoy them to the full visit them between seven and eight each morning; the bottom flower or two will have just opened up wide and you can revel in their freshness and beauty as at no other time. And now is the time to cut them; use a sharp knife, make a slanting cut, and leave about five leaves to grow the new bulbets. Take your cut-blooms immediately to the cellar and place them in fresh water, in as light a place as you have in the cellar, but not in sunlight, and leave them there until the following morning. The second morning, after you have visited those growing in the garden, but not earlier than eight o'clock, go to your cellar and behold how yesterday's spikes have changed—more flowers are open those first open are larger and richer, and you now see the spikes at their best, in which condition you can keep them for a couple of days by taking them back to the cellar at night, removing the fading flowers each day, and cutting a bit off the stems. If you are looking for the most from your spikes always give them one day in the cellar

before bringing to the house, and never will they reach anything like perfection by being left in the garden after they have commenced to open.

A few varieties lend themselves unusually well to garden decoration, to bloom just where they grow. Among these I particularly like Niagara, a cream, or nankeen-yellow, flaked rose; it is large, nearly all the flowers open at a time and nearly all the bulbs bloom simultaneously and spikes are not easily blown by the wind.

Another is Peace, a late white flower, with lavender throat; very tall and large; a true aristocrat. Myra, a salmon primulinus, two very large blooms open at once, strikingly reminds me of a bed of waving lilies, entirely different from the effect produced by any other variety. Intensity, a fine scarlet with white marbled throat, gives a strong color patch, with the habit of blooming well at one time. But most Gladiolus bloom intermittently and fall one way or the other, and are so much better used as cut-flowers.

From the standpoint of the tourist I want to ask each one of you who grows these flowers in sight from the road, to remove the dead and wilting spikes each day. A few minutes each morning will put the patch in so much better condition for the eye of the passer-by. And it is far better for the bulbs, too.

My space is used and there is so much more to be said! I hope the editor will let me take you into my garden in July and August to meet some of my best friends face to face. And then again in September let me tell you all about lifting and caring for the brown bulbs against the coming of another season. All winter long I work with my bulbs, cleaning, sorting, packing; never is it wearisome for in each I foresee the glorious bloom spike of the coming Summer.

Paul L. Ward, Mich.

**CAN YOU NOT CLOSE YOUR EYES AND DREAM THEM  
NEXT SUMMER?**

of the more tender varieties of flowers here in Alaska we can grow all of the hardy sorts. I cultivate many of the wild flowers that grow here under the Arctic sun, and some very odd and beautiful species, like the Arctic Poppy, Forget-me-Not, and the most beautiful of all, the Arctic Cyclamen. I have walked over hundreds of acres at a time of flowering Mosses, pink, red, white, yellow and blue; that grow only about an inch high, and when Spring comes I will send our Editor some roots of the Cyclamen and an assortment of mosses, if he would like them, and if you would like an Alaskan letter about the Flora, even farther North, to Wrangel Island, let me know.

Warren Merritt, Alaska.

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# Some of The New, High Priced, Fancy Dahlias

BY MRS. H. A. TATE; A DAHLIA LOVER

Some of the new Dahlias are marvels for size, the stems resembling gate posts, and one cannot help but wonder whether the race for size is headed. Is there not danger of our sacrificing beauty for hugeness, and grace for stout stems? No, I do not like the old, weak stemmed varieties of ten or so years ago, that had to be wired before they might be exhibited. Why, some of them were actually so weak stems that they were positively ridiculous. Dorothy Hayes was a wonderfully beautiful flower, large, perfectly incurved, but the stem was just no good at all. Gigantic was another admirable specimen that had no backbone. I remember a little boy once said to me, "Mrs. Tate, I just have to stand on my head to look at them."

A few of the new Dahlias are things of beauty and joy forever, and there is nothing gaudy or foreign about them, as they are all now grown in America. The shading and blending of colors they exhibit are not excelled even among Roses. Take Millionaire for instance; it has borne the test of time and is becoming more popular and reasonable in price every year. Now everybody

their ambition among the exclusive beauties I have endeavored to describe. But those who have more modest ideas and less deep pocketbooks will find exceedingly desirable flowers described in many catalogues at moderate prices. For my own part I am very fond of the following, all excellent in form and color though not so large in size: I shall be very brief in description as my allotted space is already filled—Dr. Tevis, a soft salmon-rose; George Walters, salmon and shrimp-pink; Miss Edna Spencer, lavender-pink with white suffusion, a wonderful flower; Princess Pat, old-rose; Break of Day, this is one of my favorites in cream color; Ethel, chamois pink; Thais, not large, but marvelously lovely; Mrs. Rich, Lorchman, sunshiny yellow. There are hundreds of others, so many it would take the whole Magazine to tell about them.

## A TALE WITH A MORAL

Florence Hartman Townsend, Texas

I once read somewhere that it was a fine idea to plant dwarf Nasturtiums in the same trench with the Sweet Peas, as the Nasturtiums acted as a covering for the bare, lower stems of the Sweet Peas and made altogether a very pleasing appearance. As I am always on the outlook for "fine ideas" in the flower line, I decided to try it. It was the middle of February, and although we Texans like to plant our Sweet Peas before Christmas, or at the latest in January, mine were still out of the ground. My husband and the hired man were making garden and I prevailed on them to dig a trench for me. I planted the seed myself, but as I was just recovering from a cold they wouldn't allow me to stand on the damp ground to cover them, they offering to do this for me. I carefully instructed them to cover the seed only an inch or two, leaving the remainder of the soil to be added after the plants had gotten up several inches, when I would gradually fill the trench. Imagine my consternation when I discovered that they had filled the trench, heaped it up, pressed it down and run it over, literally! I never expected to see the plants—but I did. They were, of course, longer in appearing than usual, but every seed came up. But as for being a success together, they were not. The Nasturtiums soon choked the Peas out and I cut them down—only one bloomed, but such Nasturtiums! The soil was very rich, and being planted deep they resisted the drought and made the most gorgeous display I ever saw. I was continually sending out a Macedonian cry of "Come over and help us" pick the Nasturtiums! The row was about sixty feet long and a veritable wave of sunshine, gold, copper and red velvet.

Moral:—Plant Nasturtiums deep.

## EDITOR'S REQUEST

About twenty years ago there was published in Parks Floral Magazine a page or so of names of different flowers with an explanation exactly how each one is pronounced. If any reader of the Magazine happens to have this list I would like very much to borrow it, with a promise to return it immediately. We have no copy in our possession.—EDITOR.

## "THE WONDERFUL FLOWER"

O! wonderful flower  
In a wonderful world,  
With its wonderful flag  
Of freedom unfurled.  
In this wonderful land  
Where all nations come,  
And the wonderful Gladiolus  
They grow in their homes.  
From the wild coast of Maine,  
To our far Western door,  
From the chain of Great Lakes  
To our tropical shore,  
Their ethereal beauty,  
Their colors sublime  
The ruffled and plain  
Developed since Grandmother's time.

A tribute I'd give  
To the women and men,  
Who studied their beauty  
And wrought changes in them;  
To vast changes in shape  
A fragrance they'll shower,  
To crown all the glories  
Of this wonderful flower.

C. M. Collier-Young.



CACTUS AND SHOW DAHLIA

likes its lovely lilac-pink color and its dignified stems, bending just slightly under the weight of its great blooms. This is a healthy, strong grower, that makes good sized tubers that keep splendidly, and the plant does not grow so tall as some of the newer ones, and can, therefore, be easily staked when it is held upright. Ambassador had the distinction of selling its first year at fifty dollars per tuber. The exquisite blending of its cream and salmon-pink makes a very distinguished and lovely flower, large yet graceful, and held well upright on its rigid stems. Amem Ra is another wonderful Dahlia that has taken first prize for four consecutive years, with outer petals in bronze and orange, the inner ones gold and amber. The propagator of this handsome flower was quite generous to us Dahlia "cranks" and was happily satisfied with less than a fortune for it.

Mrs. I. de Ver Warner has a very large blossom, in a soft, orchid coloring seldom seen in a Dahlia, a deep mauve-pink, perfect in form and with long, stout stems.

Mephistopheles, of course, is a deep red, but Emperor is a rich maroon of most attractive shade; a big, fine Dahlia.

Eldorado is a California production, of comparatively low growth, distinguishing it from most varieties from the Pacific coast, which are, as a rule, too tall for our wind-swept East. California Superbia, in my judgment, the loveliest of all the large pink flowers, while it is claimed Gladys Sherwood can be grown to measure fourteen inches across—it is a magnificent, pure white flower. Earl Williams is a gay one, in scarlet and white.

Now these are all real "high-flyers", so hold your breath when you ask the price. However, now-days so many folks judge the merit of everything by how much is asked for it, and one not infrequently hears "Oh! that can't amount to much as it is only a dollar". True, "Mrs. W. Estes" is only a dollar, but I consider it one of the very finest white Dahlias produced in many years! It is perfect in form and has an unusually good, graceful stem. There are growers who hardly think it worth while to plant a Dahlia tuber that does not cost them from five to ten dollars, and these will be able to gratify

# The GLADIOLUS; Quite a Lot About Primulinus Hybrids, and Just a Little Concerning Cannas.

By AMELIA H. BOTSFORD

Very many Dahlia enthusiasts are also "Glad. Fans." The modern Gladiolus seems to have been created, or at least brought to perfection, especially for a cut-flower. Nothing equals it during midsummer in gracefulness of form, beauty and wonderful variety of color, and in long-keeping qualities, every bud opening perfectly when the spike is in the house, in water. What more could be asked?

As with the Dahlia, modern hybridizers have also been busy with Gladiolus, evolving new types and improving the old ones. The ruffled Gladiolus, which we owe to Kunderd, has now become quite common and a still newer type, the fringed, is being introduced at ex-

tremely high prices. The species called *Primulinus*, brought from South Africa, has given experts new blood to introduce into their hybrids, and a new race, called *Primulinus Hybrids*, is becoming very popular. The flowers are smaller and of different form, hooded



SHOWY CANNA

Instead of open, and more loosely arranged on the stem, the effect being most graceful. The *Primulinus* being yellow these hybrids give us many variations of that color, besides pink in different tones.

Everyone admires these new Gladiolus. From the

## Know the truth ABOUT YOURSELF!

I WILL  
TELL YOU  
FREE!



Were you born under a Lucky Star? Do you know what mystic influence the Zodiac has in shaping your life, future prospects, marriage, friends, enemies, success in all undertakings, and other vital questions? Send me at once the exact date of your birth In Your Own Handwriting. When received, I will tell you free the most interesting interpretations of the Zodiac Sign under which you were born, as indicated by Astrology, the most ancient and interesting science of history. To cover cost of this notice and postage, enclose 12c and your exact name and address, clearly written, and, receive your astrological interpretation, in plain securely sealed envelope, postpaid. Know the Truth! A great surprise awaits you! Do not fail to

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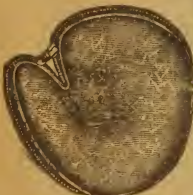
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Look boys, we give you free for just a few moments of your time this wonderful catcher's mitt, strongly made of tan Napa leather, special made palm and fingers, well padded so you can catch the swiftest pitching—a dandy mitt in every way, also famous Junior League Ball, which is made of good lively materials and covered with genuine horsehide, stitched with strong linen thread. The fielder's glove can be used in any position on the field and some boys prefer it to the mitt. It is made of selected Napa leather, with heavy felt padding, very securely made. We give you choice of either glove and ball, or if you prefer both gloves for a few moments of your time.

**SEND NO MONEY** Just your name and we will send you 12 of our art pictures for you to dispose of on a special 25c offer. Send us the \$3.00 you collect and as a reward for your effort we will send you your choice of either mitt and ball or both mitts as you prefer. Write for pictures TODAY.

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garden standpoint they are more off, cire than the older type as they send up spike after spike, a planting of a hundred bulbs of Primulinus hybrids giving more garden show than a like number of any older type, though the Primulinus is not so impressive as a single specimen. And as breeders of little bulbs they can hardly be beaten. If you have ever dug up in the Fall a row of "Prims," and observed the bulblets clustered like swarming bees over each mother bulb, you know how it feels to be a millionaire in Gladiolus bulbs. It is no wonder wholesale growers offer bulblets by the quart; I would think in a few years of raising "Prims." they might sell by the bushel or hoghead.

If one is so greedy for increase that the bulblets do not satisfy his desires, seed also forms freely and new varieties can be raised from seed. But it is so much slower than with Dahlias that most of us will be content to purchase our new varieties from experts.

Considering the ease of culture of the Gladiolus the prices of ten, twenty-five, and even forty dollars for a single bulb of some new sort does not seem unreasonable, and in a few years these prices drop as they have already with LeMarchal Foch, which was so excessively high two or three years ago. It is really worth while to wait for novelties to come down, and in the meantime to buy good, standard sorts which are really fine though not so extravagantly praised. There are plenty of beautiful Gladiolus sold as low as ten or twenty-five cents for a single bulb: for instance, in white, Chicago White; Ivory (ruffled); White Glory (ruffled); Lily White; L'Immaculee; Kunderl Glory; Peace. In pink, Myrtle; Halley; Loveliness; Prince of Wales Panama; America; Pink Perfection. In yellow, Alice Triplady; Flora Schwaben; Niagara. Red, Goliath; Mrs. Francis King; Princess; Gov. Hanley. Dark shades, War; Villa; Cinnamon Bear; Deuil de Carnot; Empress of India.

(Continued on page 136)

# FRECKLES

Now Is the Time to Get Rid of These Ugly Spots

There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of Othine from any druggist and apply a little of it night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.

Be sure to ask for the double strength Othine as this is sold under guarantee of money back if it fails to remove freckles.



**PARKER'S  
HAIR BALSAM**  
Removes Dandruff—Stops Hair Falling  
Restores Color and  
Beauty to Gray and Faded Hair  
60c. and \$1.00 at Druggists,  
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Send Us Your Name and We'll Send You This **Guaranteed WRIST WATCH**



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Only 5,000 genuine ALPHA watches sent on this plan.

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There are no strings attached to this offer—no embarrassing questions to answer. WE TRUST YOU. Simply write your name and address on the coupon and this genuine ALPHA watch comes to you for 10 days' free trial.

**GUARANTEE** Genuine ALPHA watches are guaranteed against defects in workmanship and material, that they will keep accurate time and that the case will give 25 years' satisfactory service. ORDER TODAY

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2 & 4 Maiden Lane, New York, N. Y.

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Gentlemen: Send me a genuine ALPHA wrist watch. I will pay the postman \$1.00 on arrival. If I am not satisfied after 10 days' trial I may return it and you will give me back my deposit. But if I am satisfied, I will pay you \$2.00 a month until \$9.00 has been paid.

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Thousands of overfat people have greatly reduced their weight and attained a normal figure by following the advice of others who use and recommend the Marmola Prescription Tablets. These harmless little fat reducers are prepared in tablet form from the same ingredients that formerly composed the famous Marmola Prescription for fat reduction.

If you are too fat, you owe it to yourself to give these fat reducers a fair trial. All the better drug stores the world over sell Marmola Prescription Tablets at one dollar per package. Ask your druggist for them or send one dollar to the Marmola Co., 630 Garfield Bldg., Detroit, Mich., and secure a package of these tablets. They are harmless and reduce your weight without going through long stages of tiresome exercise and starvation diet. If you are too fat try this today.

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**BOTH GIVEN** 10 Yr. Guar. Ladies' small size Gold Plated wrist watch jeweled movement, or handsome Violin, complete with bow, rosin, etc. Sent free postpaid for selling our Liquid Perfume at 15c a bottle. Send no money. Just name and address. We will send 20 bottles promptly. When sold choose your present according to big premium list. Big Value - Everybody buys - write today. **ROBERT MORE CO., Dept. E53 CHICAGO**

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Removed, no knife or pain. Goitrene will reduce the enlargement right away. 17 years' success. Send for Free Offer, etc. **GOITRENE CO., 513 W. 63rd Street, Chicago.**

200

Kinds of IRON, WOOD and WIRE PUZZLES. Leader and Illustrated List 10 cents. **WESTERN PUZZLE WORKS, St. Paul, Minn.**

If ones garden taste runs to solid masses of strong color he can surely gratify it by using the Canna. We are all familiar with the Canna beds in parks and around public buildings. Such a planting blooms continuously through the season and gives great returns for comparatively little trouble. Any home can duplicate these beds, as the height of varieties, number of plants required, and colors are given in most catalogues.

The Canna is strong in shades of red and yellow and needs plenty of green for a background, so please do not set it close to a red brick house.

Pink Cannas do not seem to be so much used as the red sorts, but City of Portland and Rose Gem can be planted very effectively. The whites are not always pure; Eureka is undoubtedly the best.

When one wants merely masses of color and is not particular about having named varieties a very economical method is to buy the roots in separate colors but not named. One can get crimson, scarlet, carmine, yellow, yellow spotted red, white and orange this way at around a dollar and a half a dozen. A very gorgeous garden could thus be planted at small expense, and by keeping roots over Winter a much larger area can be set out the following season.



Gladiolus Primulivus

## MY LILY

By my house lived a flower; her name was Lily. I played with

Lily 'till she got old, then she died; then I cried "My Lily is dead and no one loves me so I shall die to."

And I cried because I loved my Lily, but she died and I died.

Dorothy Juanita Duffey (age, seven), Ind.

# PE-RU-NA

## For Catarrh

of the

**Head, Nose,**

**Throat, Stomach, Bowels**

**or other Internal Organs.**

**Backed by**

**more than half**

**a century of**

**successful service in the**

**American home.**

**Your Nearest Dealer Carries**

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**Tablets or Liquid**



## MY GLADIOLUS

I'll plant my Gladiolus  
Where all the world can see;  
And all the passers-by who look  
May share their joy with me.

When Spring is just beginning,  
And the soil is damp and fine,  
I plant dead bulbs beneath the ground  
To wait for rain and shine.

Soon slender, blade-like leaves appear  
Then tall, straight stems of green,  
Till some fair day in Summer time,  
The fairy flowers are seen.

There's a bunch for the tired housewife  
Her weary eyes to rest;  
And some to help make ready  
To welcome a coming guest.

A dozen of yellow beauties  
For a woman no skill can save;  
Some lovely, stately pink ones  
For a little baby's grave.

And the rest I'll leave in the garden;  
And the humming bird and bee,  
And all the passers-by who look,  
May share their joy with me.

Mabel R. Nass, Box 804, Roanoke, Va.

## Editor's Request For Seeds

Will anyone who has seed of Asphodelus, or King's Spear, and either seed or plant of Smellage, which has a strong, sweet, spicy odor, a leaf or two frequently carried about the person instead of using perfume, please write me?

100 Linen Finish Name Cards in Old English Type,  
50c. S. Klein, 1999 Columbus Ave., Roxbury, Mass.

### GLADIOLI! SACRIFICE SALE!

Plantingspace gone—Bulbs must go! Choice named varieties, Primolius and Dianas—about 40 kinds—all in one grand mixture. Prepaid.

100 Blooming size bulbs.	\$1.00
100 Extra Fine (up to 2 inch).	\$1.75
1000 1/4 to 1/2.	\$3.00

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## KINKADE GARDEN TRACTOR and Power Lawnmower

A Practical, Proven Power Cultivator for Gardeners, Suburbanites, Truckers, Florists, Nurserymen, Fruit Growers.  
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I have found your Body Brace to be all that you say for it. I feel like a new woman, after complaining for about 8 years with womb troubles, whites, cramps at menstruation, constipation, kidney trouble, palpitation of heart, backache, headache, pains in abdomen, etc. I have not had a pain since wearing the Brace. I feel like a girl of sixteen.

Mrs. Edward H. Carr."

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HOWARD C. RASH, Pres.,

The Natural Body Brace Co.

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Every Pregnant Woman Should Have This Brace



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Half dozen of these fine Cinnamon Vines carefully packed and postpaid, together with a one-year subscription to our Magazine (The House-

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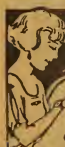
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Every woman who wants to live a normal, happy home life with little ones around her should consider it her first duty to know what Sterilitone is and why it should be so wonderful an aid to her. Read this little book which is sent without charge or obligation in a plain envelope. It unfolds facts that most women never have had explained to them. Simply send name today to Dr. H. Will Elders, 2013 Ballinger Bldg., St. Joseph, Mo. — H.W.E.1923.



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Without Cost To You In An Elaborate Velvet Box

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If you suffer from painful urination, set up frequently during the night, have that awful dull ache and burning sensation, you are no doubt a victim of dangerous prostate and bladder troubles. To prove that you can stop them quickly and easily with the new, pleasant Hexol Treatment. I will send you a full size \$1.00 bottle, postpaid and free of charge or obligation. If it gives you the prompt relief and freedom you have long sought, tell your friends and pay me only one dollar; otherwise, the loss is mine. Merely send your name today for this special free introductory offer—good only for ten days. **MARVA PHARM-ACAL CO., 8334 Coca Cola Bldg., Kansas City, Mo.**

## ANOTHER GROWER'S EXPERIENCE WITH DAHLIAS

Once a Dahlia grower always a Dahlia lover.

I am not what I hear called a commercial grower, but I do love Dahlias and am proud of my success with them, and I think perhaps there may be a little something in what I write to encourage those who love the flower.

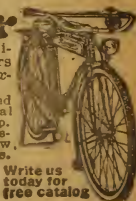
My garden is composed of rich, sandy soil, very mellow, and that is what Dahlias need. Another thing, I stake up all my Dahlias, and I do not think the best flowers can be produced without staking. And, remember, Dahlias are quick growers, and they must have plenty of moisture, and air at the roots, which is possible only in a porous, loose soil. I started all my Dahlias in a hot bed, and I gave them every attention all the way through. Of course, Dahlias will grow and bloom beautifully with no more attention than one gives his potato patch, but I wanted fine flowers, and I got them by taking care of my plants. I set the stakes in when I planted the tubers, so as to have them in the proper place without destroying and disturbing the roots by driving them in around the growing plant. My garden is on the formal order, with plenty of room for everything, and to say I was proud of my Dahlias hardly begins to express it. I had one hundred and twenty-five clumps, and am planning for more this Spring. My health, unfortunately, has been so poor that I cannot always get all done that I plan. I have given away all the Dahlias I can spare this year.

Now I want to tell you something of the varieties I grow; they are all of special merit and from my own, practical experience I can recommend every one of them. Of course, there are lots of others, hundreds of them, undoubtedly just as good, but I am writing only of those I personally grew. Patrick O'Mara: of the Decorative type; magnificent flowers eight to ten inches across, the broad petals twisted and curled; in shades of gold, bronze and soft salmon; an elegant cut-flower. Gladys Sherwood: A Giant Hybrid Cactus, ten inches in diameter, composed of long, curling petals, in glistering white. Insulnde received probably more attention from visitors than any other flower in my garden; it is a Hybrid Decorative, large, in golden ochre, with salmon-veined suffusion darker towards the center. Mulhonaire: a monster, in lavender of a darker shade. Jane Selby: soft pink, large, with many flowers. Cream King is creamy white and rose, monstrously large and bloomed until frost. Dr. Tavis: salmon-rose, with old gold shading; very large, about ten inches, and extra good. George Walters: a Cactus Hybrid from California; salmon-pink, with golden suffusion. Angus Megar: a fine specimen of the Show type, very large, in lavender-purple and deep rose. Ballet Girl: orange marked, and tipped white; a free blooming Cactus type. Blanca: another choice Cactus flowering Dahlia; large, in rosy lilac with white shadings. Attraction: lilac-rose, so

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large, lovely and perfect that I have planned to grow a lot of them this coming Summer. Mrs. Enda Spencer; lavender shading to white. Mrs. Warnaar; creamy white blending to soft pink; a handsome Cactus type. Jean Kerr; snowy white, big and handsome. Tom Lundy; another Cactus flowering variety; very large; crimson in color. From my list so far you will get the idea that I am especially fond of the Cactus type flowers, and so I am. E. W. Fellows is composed of narrow petals, in coral-red—I would not consider even an amateur grower's collection of Dahlias complete without this variety. Glory of Wilts; rich yellow; a flower that will prove a revelation to you if you take care of it. Camille Frachon; the first Paony-flowering variety I have mentioned, and one of the most attractive in my collection; seven to eight inches across, in an intense aniline-red, deepening to rich garnet, overlaid with a silvery sheen. This was my first Dahlia to bloom and the last to stop, only when frozen. Helen Durbaugh; petals cleft at the tips, adding to its graceful appearance, in delicate pink deepening to soft rose at the center. United States of America; pure, deep orange, large, early and a continuous bloomer. Polar Bear; a pure white, monstrously large flower, from California, and one of my very best. Pride of California; unbeatable, it seems to me, in its color, which is a brilliant, glowing cardinal-red. Break O'Day; sulphur-yellow shading to white; ten inches in diameter, having a high, full center.

Oh! I could go on for pages in my enthusiasm for Dahlias, but I hope the Editor will feel what I have written of sufficient interest so that he will accept from me an article on Begonias for a later number. \*

Mrs. Jennie Spencer, Farmer, Ill.

Use rich soil for window boxes, made so by thoroughly mixing well rotted stable manure and bone meal into good garden mold—be sure the drainage is ample. You are crowding a lot of plants in small space and they must have plenty of nourishment if you wish grand looking boxes.

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As Rattle Snake Oil,**

Deafness and head noises need not be dreaded any longer since the discovery of a widely known physician. Now it is possible for some of the most obstinate cases of deafness to be relieved in a day's time by the application of a prescription formerly known as Rattle Snake Oil. This treatment is meeting with wide success all over the country.

Mr. D. Dey, a Nebraska resident, 67 years old, says, "I have used the treatment for only two weeks and my hearing is restored perfectly. The relief was almost instantaneous and now the head noises have disappeared. My catarrh, a case of many years standing, is improving wonderfully."

This compound, which is known as Virex, is easily used at home and seems to work almost like magic in its rapidity, on people of all ages.

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Send no money—just your name and address to the Dale Laboratories, 412 Gateway Station, Kansas City, Mo., and the treatment will be mailed at once. Use it according to the simple directions. If at the end of 10 days your hearing is not relieved, your head-noises gone entirely, just send it back and your money will be refunded without question. This offer is fully guaranteed, so write today and give this wonderful compound a trial.—Advertisement.

## \$1.00 Box Vitality Tablets FREE

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They have been for years recognized as the best known remedy for

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Heart Weakness  
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All you are asked to do is to fill out the coupon below with 10c for postage—mail at once and receive \$1 box of the celebrated Dr. Rainey's Vitality Tablets, together with a free box of Dr. Rainey's



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restore strength and fibre to the blood, so it will furnish nourishment to the whole body. Poor blood causes pimples, blackheads, sores, blotches, pale, sallow complexion, blue lips, eczema, malaria, enlarged joints or glands, chills, feverish, debilitated, weak and run down condition.

**NERVOUS DEBILITY**, weakness, jerking, tired and worn out nerves, causing melancholy. Fainting spells, restless nights, dizziness, poor memory, lack of energy, strength and ambition.

**Dr. Rainey's Vitality Tablets** restore nerve tissue to normal condition, banish the blues, steady the nerves, make you feel full of pep, life, vigor. Gives you just the thing you need for your nerves.

**HEART WEAKNESS**—skipping of beats, shortness of breath, dizzy, sinking sensations, pains under shoulder blades, throbbing or hammering sensation, swollen feet, can't lie on right side or back, rheumatism or asthma, **Dr. Rainey's Vitality Tablets** will give you relief and build your heart action to normal, eliminating all these symptoms of weakness of the heart.

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Do you suffer from pain, belching, headaches, heartburn, bloating, gas, spitting of mucus, gnawing, empty feeling, lump in stomach, bad taste or breath, lost appetite, pain before or after eating, food disagree, soremouth, coated tongue or indigestion? **Dr. Rainey's Vitality Tablets** tone up the stomach, invigorate and regulate the bowels and take away the sallow complexion and gives a clear and healthy appearance. Improve appetite, digestion, general health.

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Send at once by mail in plain package, \$1.00 box of Dr. Rainey's Vitality Tablets, improved formula, also Free Box of Dr. Rainey's Laxatives, improved formula, without cost or obligation to me.

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**GUARANTEED HEMSTITCHING and Picoting Attachment.** Fits any sewing machine. Easily operated. Price \$2.00 with instructions. Prepaid. Cash or C. O. D. Testimonials Free. Ladies' Art Sales Co., Box 71-D, Hamtramck, Mich.

Earn money at home during spare time painting lamp shades, pillow tops for us. No canvassing. Easy and interesting work. Experience unnecessary. Nileart Company, 252, Ft. Wayne, Indiana.

Big money and fast sales every owner buys gold initials for his auto. You charge \$1.50 make \$1.34. 10 orders daily easy. Samples and information free. World Monogram Co., Dept. 40, Newark, N. J.

**WANTED—Women—Girls.** Learn Gown making. Many Spring openings \$35.00 week. Learn while earning. Sample lessons free. Franklin Institute, Dept. K 587, Rochester, N. Y.

Rummage Sales make \$50.00 daily. We start you. Representatives wanted everywhere. "Wholesale Distributors", Dept. 88, 609 Division Street, Chicago.

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**GALLSTONES.** Don't suffer; herbs cured me; no operation; feel fine; prescription \$3. Mr. Due, 57-A Hansbury Ave., Newark, N. J.

**EXTRA MONEY.** Write Showcards for us at home. No canvassing. Write, Kwik Showcard System, 66M Bond, Toronto, Canada.

Learn to make Divinity Cake. Price 10 cents, Address Miss Alice Towles, Canton, Texas.

## SEEDS, BULBS, PLANTS

**WILL PAY CASH** for tubers of Yellow Cypripedium or Moccasin Flower. Quote me your prices. John F. Wilde, Rhinelander, Wis.

**MEXICAN RESURRECTION PLANTS.** 12 for dollar. Abbott, Box 87, Bis. Mexico City, Mexico. Special Wholesale.

## STORIES POEMS WANTED

Earn \$25 weekly, spare time, writing for newspapers magazines. Experience unnecessary; details Free. Press Syndicate, 869, St. Louis, Mo.

Poems Wanted—Sell your song-verses for cash. Submit Mss. at once, or write New Era Music Co., 151, St. Louis, Mo.

Stories, Poems, Plays etc. are wanted for publication, Submit Manuscript or write Literary Bureau, 519 Hannibal, Mo.

**INVENTORS**—Write for our free Guide Book, and Evidence of Conception Blank. Send model or sketch of your invention and we will give our prompt opinion of its patentable nature.

RANDOLPH & CO., Dept. 420 Washington, D. C.

## SHOWERS AND FLOWERS

Spring spreads her coverlet  
Of tender green and gray,  
And sunbeams busily stitching  
Have fashioned an applique,  
Of buttercups bewitching,  
And pussy-willows gay.

Then comes a distant roaring,  
A rolling thunder shower,  
And down the rain comes pouring,  
With tender healing power,  
Across the woodlands soaring,  
Awakening every flower.

Grace Taylor Kuhns, Ills.

Dear Floral Friends: I do not think it quite safe to bait moles with poisoned meat, because I am not so sure a pet dog, or the children's very own pet chicks might not get a taste of it, and be destroyed. I use moth balls in the runs, and I know they drive the moles away, and they are harmless to other "critters."

This year I am going to try Cannas in tubs, near the cistern, where I can give them plenty of water. For several years in this part of Ohio we have had no rain for weeks just when the Cannas needed it most. How I do wish, at such times, I lived in the city, with a water hydrant handy. But I think my plan is worth trying.

I have read your descriptions of many different bloomers and I can picture in my own mind the plants just as plainly as though they were before me, and can remember just the time in my life when I had exactly the particular plants that you did, and recollect that the most precious plant was always disappearing, because of an extra severe Winter, an extraordinarily dry Summer, or something of that kind. But I have grown them all, and reading about them seems like visiting with old friends. Many and many a time in my long and troubled life my flowers have been such a comfort and pleasure to me. I think one of the best things we can do for our children, and grandchildren, is to cultivate in them a love for the beautiful flowers.

Helen McKee, "Ima," Middlefield, Ohio.

## Are Your Plants Sick?

Our **PlanTonic**, a scientific combination of all elements required for plant growth and health will make your house plants, flower beds and boxes luxuriant and beautiful. Clean, sanitary, 100 times more efficient than manure. Absolute satisfaction or money back. Sample free, liberal trial 25c, or season's supply \$1, postpaid.

Plant Life Co., Box 437, Ashtabula, Ohio

## GLADIOLI

Grower to You. No Middleman's Profit. Our offerings cover Beauty, Color, Quality, plus Quantity. A little better, and much lower in price than Good Bulbs usually sell for.

**100 for \$1.00** BLOOMING SIZE MIXED add 10 cts help pay postage.

**NAMED VARIETIES.** Gorgeous Array of Colors. Any of the following collections, your choice, extra fine Bulbs, sizes up to 2 inches; say which collection you wish.

30 Halley, salmon	35 Primulins, many shades
30 Schwaben, cream	40 Fancy mixed, all colors
25 Mrs. F. King, scarlet	25 Golden West, orange
20 Baron Hulot, purple	20 Peace, white-violet
30 America, pink	20 Mrs. Watt, wine red
30 Panama, rose	30 Yellow Hammer, blot'd

**5** Bulbs each—L' Marechal Foch, Pendleton, Europa, Mrs. Dr. Norton, Loveliness, W. Giant, Baron Helot, E. Kirtland, 40 bulbs, postpaid for **\$3**

**12** CANNAS, Red, pink, yellow, scarlet, apricot, white, mottled, bronze, green, mixed, 100 for \$7.50, or 50 for \$3.90, prepaid. **\$1**

**10 Dahlias** Select Mixed **\$1**  
Including Cactus, Paenony, Poma, Decorative, Show, Collarette etc.

**SPECIAL** Any Three \$1.00 Collections prepaid **\$2.75**  
Orange Gardens, 40A Hamilton St., Paterson, N. J.

## CANNAS





## Are You Reaching for the Truth?

I will tell you  
**FREE**

Under which Zodiac Sign were you born? What are your opportunities in life, your future prospects, happiness in marriage, friends, enemies, success in all undertakings and many other vital questions as indicated by **ASTROLOGY**, the most ancient and interesting science of history?

Were you born under a lucky star? I will tell you free, the most interesting astrological interpretation of the Zodiac Sign under which you were born.

Simply send me the exact date of your birth in your own handwriting. To cover cost of this notice and postage, enclose **12 cents in any form (coin preferred)** and your **exact name and address**. Your astrological interpretation will be written in plain language and sent to you securely sealed and postpaid. A great surprise awaits you!

Do not fail to send birth date and to enclose **12c**. Print name and address to avoid delay in mailing.

Write now—**TODAY**—to the

**ASTA STUDIO, 309 Fifth Ave.  
Dept. 569, New York**

send  
birth date

### Mail Coupon To-day

**ASTA STUDIO, 309 Fifth Ave., New York  
Dept. 569**

Enclosed find 12 cents to cover cost of mailing and notice for my Zodiacal Interpretation.

Name . . . . .  
Important:

Birth date: Month . . . Day . . . Year. . .

Address . . . . .

City . . . . . State . . . . .



## Get Rid of Your **FAT** Free Trial Treatment

Sent on request. Ask for my "pay when reduced" offer. I have successfully reduced thousands of persons, often at the rate of a pound a day, without diet or exercise. Let me send you proof at my expense.

DR. R. NEWMAN, Licensed Physician,  
State of New York, 286 Fifth Ave., N. Y., Desk M.

## Goitre Cured

Knowing from experience the suffering caused by goitre, Miss Evelyn Reed, 755A-55th St., Milwaukee, Wis., is so thankful of having cured herself that she is anxious to tell all other sufferers how to get rid of their goitre by a simple home treatment. Miss Reed has nothing to sell. Merely send her your name and address and she will send you this valuable information entirely free. Write her today.

## CANCER

It's successful treatment without the use of the knife. Hundreds of satisfied patients testify to this method. Write for free book. Tells how to treat patients suffering from cancer. Address

DR. W. O. BYE, Kansas City, Mo.

## FITS

If you have EPILEPSY, FITS, Falling Sickness or Convulsions—no matter how bad—write today for my FREE trial treatment. Used successfully twenty-five years. Give age and explain case.

Dr. C. M. SIMPSON, 1982 W. 44th St., Cleveland, Ohio.

## CANCER

& TUMORS CURED. NO KNIFE OR PAIN. All work guaranteed. FREE BOOK. MINNEAPOLIS, Dr. Williams' Sanatorium MINN.

## BLADDER WEAKNESS

A famous European Laboratory has given the world a wonderful new discovery that quickly soothes, heals and stops Weakness of Bladder, Kidneys and the

### PROSTATE GLAND

It is called PRO-GLANDIN. Thousands everywhere using it when all else fails. Simple-Quick-Safe, for men, women, young or old no matter how long suffering



Sleep all night no getting up

If you want to "forget you have a Bladder or Prostate" and enjoy unbroken rest all night, with ease, comfort and contentment from now on, all the rest of your days, then use this new remedy on Free Trial.

## 50c Pkg'e FREE

Also "New Science" Booklet

To introduce we will give away 100,000 Packages sent FREE, postpaid anywhere. Contains Trial supply of PRO-GLANDIN, and "New Science" Leaflet telling how to treat yourself. Every Bladder, Prostate, or Kidney sufferer should read it. Send no money just your address, and get all by return mail. Write today  
• W.P. WORTH, 74 Cortlandt St., New York

May's a month of gladness,  
Sunshine and warm showers;  
Birds are singing gaily  
Through the happy hours;  
Robins in the tree-tops,  
Blue birds flashing by,  
All are saying: "Summer's  
Coming by-and-by".

Blossoms in the orchard,  
Pink and white as snow,  
Sending forth their perfume  
When the soft winds blow;  
Dandelions blooming,  
Sleepy flowers unfold,  
Mingling with the grasses,  
Richest green and gold.

Ada M. Aiken, R. 1, Box 9, Altoona, Pa.

## QUESTIONS AND ANSWERS

Q. Enclosed is a leaf and flower from a plant raised from seed procured at Lapark; please name it. Mrs. H. E. K., Ill.

A. Abutilon arboreum, or Sweet Abutilon. Not particularly valuable. EDITOR.

Q. What shall I use to make a mound in the center of my yard? D. G., Penna.

A. Preferably Petunias, but if light, sandy soil, high and dry, Portulaca might also be considered. Both are easily grown and persistent bloomers. EDITOR.

Q. Is soot from coal suitable to use on house plants, or must it be soot from wood?—A. M. Hicks, Rush, Colo.

A. Either one; sprinkle it to cover surface and then work in—with Ferns, for instance, the effect is to make the color more intensely green.—EDITOR.

Q. Will Mrs. Harry Landis, Mich., please write telling how she treats her Cyclamen bulbs? Also give her local address.—EDITOR.

Q. Please name enclosed plant. I have tried to root slips but am not successful. Mrs. L. B., Ohio.

A. Azalea. Root the cutting under a glass jar, as for roses. EDITOR.

## Cured Her Rheumatism

Knowing from terrible experience the suffering caused by rheumatism, Mrs. J. E. Hurst, who lives at 608 E. Douglas St., 701-K, Bloomington, Ill., is so thankful at having cured herself that out of pure gratitude she is anxious to tell all other sufferers just how to get rid of their torture by a simple way at home.

Mrs. Hurst has nothing to sell. Merely mail your own name and address, and she will gladly send you this valuable information entirely free. Write her at once before you forget.

## LEG SORES

**ARE CURABLE.** If you suffer from Leg Sores or Varicose Ulcers, I will send you **absolutely FREE** a copy of my famous book that tells how to be rid of these troubles for all time by using my remarkable painless treatment. It is different from anything you ever heard of, and the result of over 35 years specializing. Simply send your name and address to Dr. H. J. WHITTIER, Suite 371 421 East 11th Street, Kansas City, Mo.

## GOITRE Pay When Well

I have an honest, proven remedy for goitre (big neck). It checks the growth at once, reduces the enlargement, stops pain and distress and relieves in a little while. Pay when well. Tell your friends about this. Write me at once. **DR. ROCK,**  
Dent. 37 Box 737, Milwaukee, Wis.





STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC.,  
Required by the Act of Congress of August 24, 1912, of Parks Floral Mag-  
azine, published at Lapark Lane, Co., Pa. (for April 1, 1924).

State of Pennsylvania,  
County of Lancaster,

Before me, a Justice of the Peace in and for the State and county aforesaid,  
personally appeared H. L. Stewart, who, having been duly sworn according  
to law, deposes and says that he is the Business Manager of Parks Floral  
Magazine, and that the following is, to the best of his knowledge and belief,  
a true statement of the ownership, management, etc., of aforesaid publica-  
tion, the date shown in the above caption, required by the Act of August  
24, 1912, to wit: 1 That the names and addresses of the publisher, editor  
and business manager are: Publisher, Lapark Seed and Plant Company;  
editor, none, and business manager, H. L. Stewart, Lapark, Pa.  
2 That the owner is Lapark Seed and Plant Company of which F. N. Bae,  
Salunga, Pa., H. C. Breckbill, Strasburg, Pa., J. W. Brubaker, New Hol-  
land, Pa., D. H. Ezhleman, Vintage, Pa., J. G. Fisher, Lapark, Pa., J. H.  
Fisher, Paradise, Pa., W. F. Gladfelter, Dallastown, Pa., C. A. Hershey,  
Lapark, Pa., H. B. Leaman, Ronks, Pa., N. B. Leaman, Little, Pa., H. I.  
Stewart, Lancaster, Pa., A. Weaver, Lancaster, Pa., D. I. Weidlich, Mil-  
lerville, Pa., E. Zimmerman, Intercourse, Pa., are owners of 1 per cent or  
more of the total amount of stock. 3 That H. C. Breckbill, Strasburg,  
Pa., D. N. Ezhleman, Vintage, Pa., A. Weaver, Lancaster, Pa., are  
holders owning or holding 1 per cent. or more of total amount of bonds.  
Mortgages, Peoples Trust Company, of Lancaster, Pa., Trustee for Bond-  
holders. 4 That the two paragraphs next above, giving the names of the  
owners, stockholders and security holders, if any, contain not only the  
list of stockholders and security holders as they appear upon the books  
of the company but also, in cases where the stockholder or security  
holder appears upon the books of the company as trustee or any other  
acting fiduciary the name of the person or corporation for whom such  
trustee is acting, is given; and that the said two paragraphs contain  
statements embracing said full knowledge and belief as to the cir-  
cumstances and conditions under which stockholders and security hold-  
ers do not appear upon the books of the company as trustees, hold stock  
and securities in a capacity other than that of a bona fide owner; and this  
affiant has no reason to believe that any other person, association, or cor-  
poration has any interest direct or indirect in the said stock, bonds,  
or other securities than as so stated by him. H. L. STEWART.  
Sworn to and subscribed before me this 31st day of March, 1924.

[SEAL]

Guy C. Eaby, N. P.

(My commission expires Mar. 6, 1927.)

## CURED HER ATTACKS OF FITS

Milwaukee Woman Tells About Simple Home  
Treatment That Ended 14 Years Misery

Mrs. Paul Gram, residing at 939 Fourth Street, Mil-  
waukee, Wisconsin, reports that after suffering from  
Fits for 14 years she was given a simple home treat-  
ment that gave her complete relief from these dis-  
tressing attacks. She is so grateful for her own re-  
covery that she wants everyone to know about it and  
she advises every sufferer from Fits, Epilepsy or Fall-  
ing Sickness to send their name and address to the  
Lepso Company, Apartment 20, 335 Island Avenue,  
Milwaukee, Wisconsin. This company has agreed to  
send a free bottle of the same kind of medicine which  
Mrs. Gram used to any afflicted person. As there is  
no cost or obligation all sufferers should take advan-  
tage of this offer immediately. Simply send name and  
address.—Advertisement.

# RHEUMATISM

While in France I obtained from a noted  
French physician a prescription for the  
treatment of Rheumatism and Neuritis. I  
have given it to thousands with wonderful  
results. The prescription costs me nothing.  
I ask nothing for it. I will mail it if you  
will send me your address. A postal will  
bring it. Write today.

PAUL CASE, Dept. 806, Brockton, Mass.

# GOITRE

Removed at Home Without Operation or Danger

This simple, safe home treatment removes Goitre without  
inconvenience or danger. Hundreds of difficult  
cases that refused to yield to any other treat-  
ment have reported immediate results. "My  
goitre is cured and am feeling fine, I improved  
before taking medicine a week," says Mrs.  
C. W. Hahn, of North Jackson, Ohio. Mrs.  
W. A. Pense, of Croston, B. C., Can., writes:  
"A friend in Alberta got your treatment and  
was cured. I concluded to try it, and after using  
one treatment my goitre entirely disappeared."  
Quickly stops choking and other disagreeable  
symptoms. Does not interfere with regular du-  
ties. No danger. Convince yourself without pay or obligation.  
Send Coupon today for \$5.00 Test Treatment.



## \$5.00 FREE COUPON

This coupon is good for \$5.00 Test Treatment mailed  
free in plain package if accompanied by 10c to cover  
postage. Address THE W. T. B. LABORATORY, Battle  
Creek, Mich.

Age? \_\_\_\_\_ How old is Goitre? \_\_\_\_\_ yrs.  
Nervous? \_\_\_\_\_ Hands Tremble? \_\_\_\_\_  
Do eyes bulge? \_\_\_\_\_ Does heart beat too  
rapidly? \_\_\_\_\_ Health? \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_

603

# 5 Hardy Flowering Shrubs 50c

INCLUDING A YEAR'S SUBSCRIPTION TO FLORAL MAGAZINE

A Magnificent Giant Flowering Mallow Marvel FREE With Every Collection

We Pay  
Postage



The "Mallow Marvel" blooms every July until Au-  
tumn, with huge flowers, frequently 10 to 12 ins. across,  
in red, pink, white. For this free plant we naturally  
must reserve the right to send whatever color we can at  
the time your order is filled or to substitute some  
other Hibiscus, or desirable, fine plant, according to  
size and condition of our growing stock; but  
believe we have ample Mallow Marvels to in-  
clude one free in every collection.

**ALTHEA**—"Rose of Sharon".  
Bright, Autumn-flowering, Hardy Shrub,  
that grows 6 to 12 ft. tall according to your  
taste and place for it, the flowers like Holly-  
hocks in appearance, 2 to 3 ins. in length,  
white, lavender, pink, single and double. For  
this collection we reserve the right to send you  
whatever color, and single or double, our  
stock is best suited to supply.

**DEUTZIA CRENATA**—"Pride of  
Rochester". Deutzias are among the most  
beautiful, useful and popular Flowering  
Shrubs, and "Pride of Rochester" is the  
handsomest Deutzia so far produced. It is  
6 to 8 ft. tall, blooms profusely, the double  
flowers white faintly tinged pink.

**MOCK ORANGE**. Grows up to 10 ft. in height,  
of graceful form, lavishly decorated in May and June  
with clusters of large, creamy white, handsome flow-  
ers, like Orange blossoms, pronouncedly fragrant.

**SPIREA—"Anthony Waterer"**. Especially valuable as practically the only red flowering, profusely  
blooming Shrub sufficiently dwarf to set in front of taller groups; dense, bushy, attractive all Summer.

**SPIREA—"Van Houttei"**. Shown in the picture, the grandest white flowering Spirea; in May and June;  
generally considered the handsomest early blooming Shrub; 4 to 6 feet tall; lovely all season.

This grand collection of six wonderfully valuable, freshly dug plants, including the free plant, is carefully  
packed and mailed, postpaid, together with a year's subscription to the Floral Magazine, for only 50 cents.

To anyone who will get us a club of 10 subscriptions to the Magazine at a dime each for a full year, we will send  
this 6 Plant Collection free and postpaid. Set them out now and they quickly become of great beauty and value.

**Park's Floral Magazine, Lapark, Penna.**





**\$1.00**  
**Down**  
*Brings This*

## Gas or Electric The Lamp

Comes equipped for choice of gas or electricity. Has 2-light Benjamin socket for electricity only, with 8-ft. silk cord ready for use; or comes with 6-ft. rubber hose, burner, mantle and chimney for gas.

### Mahogany Finish

Standard is 69 in. high, 3 in. in diameter. Highly polished French mahogany finish.

## The Shade

Made in Fifth Avenue design, 24 in. in diameter, of delft blue silk, shirred top, alternating plain and fancy art silk panels. 12 panels in all, tinsel braid border with 4-in. Chenille fringe. American beauty shirred lining. The harmonious color scheme gives effect of red light shining through a blue haze—a rich warm light. Shipping weight, 27 pounds. **Marshall Silky Fringe Pull-Cords** Also pair of Marshall silky fringe cords with 3½ in. silky fringed tassels, giving an added luxurious effect.

For gas use, order by No. G6332NA.

For electricity, order by No. G6333NA.

Send only \$1 with the coupon, \$2 monthly. Total Bargain Price for lamp and shade, \$19.85.

### Free Bargain Catalog

Shows thousands of bargains in home furnishings: furniture, jewelry, rugs, curtains, phonographs, stoves, dishes, aluminum ware, etc. All sold on easy terms. Catalog sent free with or without order. See the coupon.



## Floor Lamp With 5th Ave. Silk Shade

Here is something you have always wanted—a beautiful floor lamp with handsome and elegant Fifth Avenue silk shade—to add an extra tone of elegance and luxury to your home. On this generous offer you can see just how this floor lamp and silk shade will look in your home, without risking anything. Send only \$1.00 with the coupon below, and we will send it complete to your home on approval, equipped for use with either gas or electricity. We take all the risk.

### 30 Days Trial

When the lamp outfit comes, use it freely for 30 days. See how beautifully the colorings of the handsome silk shade blend and harmonize with everything in the home. How useful it is, too—so handy for reading, can be moved around with ease to furnish a beautiful light and rich warmth and coziness to any room in the house. If after 30 days trial you decide not to keep the lamp, just return it at our expense and we will refund your \$1.00 deposit, plus any freight or express you paid. You cannot lose a single penny.

### \$2.00 a Month

If you discover that this lamp is a tremendous bargain at the price we ask and you decide to keep it, send only \$2.00 a month until you have paid the total bargain price of \$19.85. Yes, only \$19.85 for this luxurious lamp and silk shade complete. Compare this value with anything you could buy locally at anywhere near the same price—even for spot cash! Straus & Schram gives you this bargain price and almost a year to pay. We trust honest people anywhere in U. S. No discount for cash; nothing extra for credit. *No C. O. D.*

## Price Slashed

Decide now to see this beautiful floor lamp and silk shade in your home on approval on this price smashing offer. Think how the nickels and dimes slip away for useless things; save them for something worth while that will give satisfaction for years. Send the coupon with only \$1.00 now! Satisfaction guaranteed.

**Straus & Schram, Dept. 3245**

**Chicago**

*This bargain is limited. Send the coupon now while offer lasts.*

**Straus & Schram, Dept. 3245**

**Chicago, Ill.**

Enclosed find \$1.00. Ship special advertised Floor Lamp and Silk Shade as checked below. I am to have 30 days free trial. If I keep the lamp, I will send \$2.00 a month. If not satisfied, I am to return the lamp and shade within 30 days and you are to refund my \$1.00 plus any transportation charges I paid.

- ☐ Gas Floor Lamp No. G6332NA, \$19.85  
☐ Electric Floor Lamp No. G6333NA, \$19.85

Name.....  
Street, R. F. D.....  
or Box No.....  
Shipping Point.....  
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If you want ONLY our free catalog of home furnishings, mark X here ☐